

OUR COMPANY PROFILE



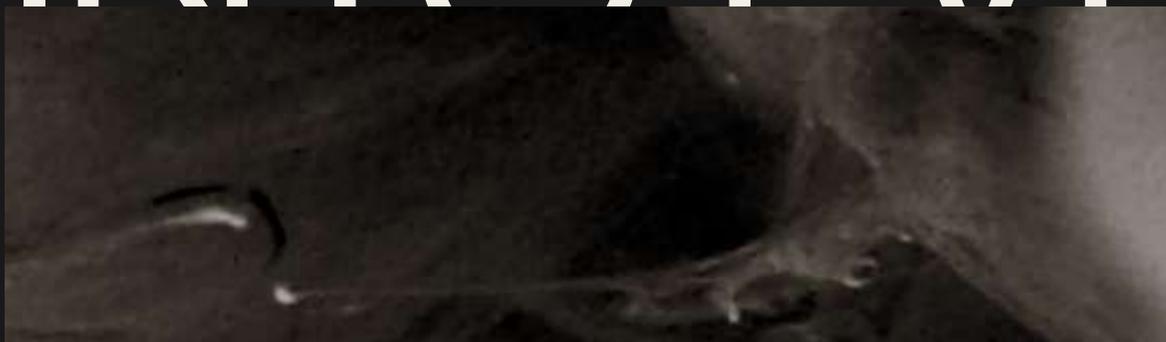
EACH STORY
IN LIFE BEGINS
WITH A



A SEQ
OF STEPS



BREATHE LIFE
INTO EVERY



TAKE A
MOMENT TO
REFLECT ON
THE PLAN,



AND WHEN
THE GREEN
IT SHINES,

IT WILL
THE TIME TO
IT INTO

REALITY.



NEW

New Plan was launched with continuous thinking and strategic planning, to become one of the leading Egyptian-Saudi real estate companies in the Egyptian market. We always strive to create upscale residential and commercial communities that exceed the needs of all our clients, redefining the real estate landscape in every location we choose, from the New Administrative Capital to Port Said. Each project carries a unique signature, reflecting our commitment to excellence and innovation.

We continuously work on developing advanced real estate solutions that address the ever-evolving needs of the market. By combining visionary design with meticulous planning, we are not just building structures; we are crafting living experiences that elevate the standards of quality and luxury. Our developments are thoughtfully designed to foster community, comfort, and sophistication, making every New Plan project a distinctive landmark that sets new benchmarks in the real estate sector.

PLAN



CEO MESSAGE

Amidst Egypt's exciting breakthroughs in real estate development, we are committed to creating vibrant communities that meet diverse needs.

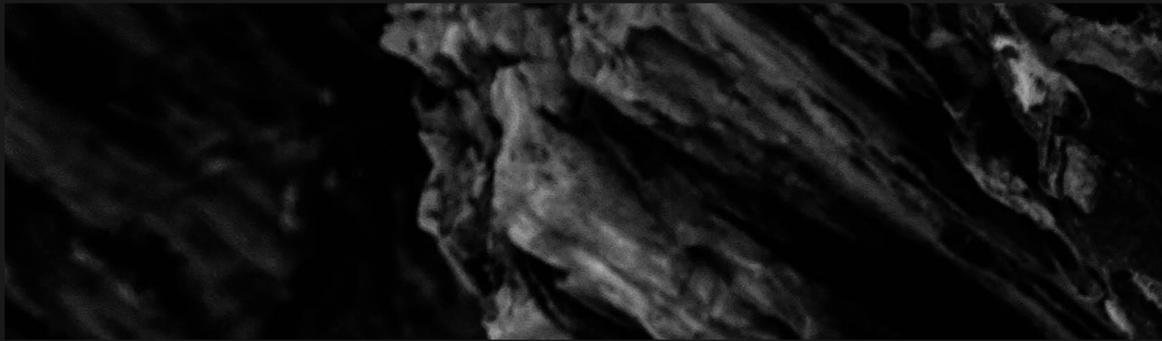
It is my distinct pleasure to announce that we have finally been able to transcend current market trends as we maintain a steady footing in the real estate world.



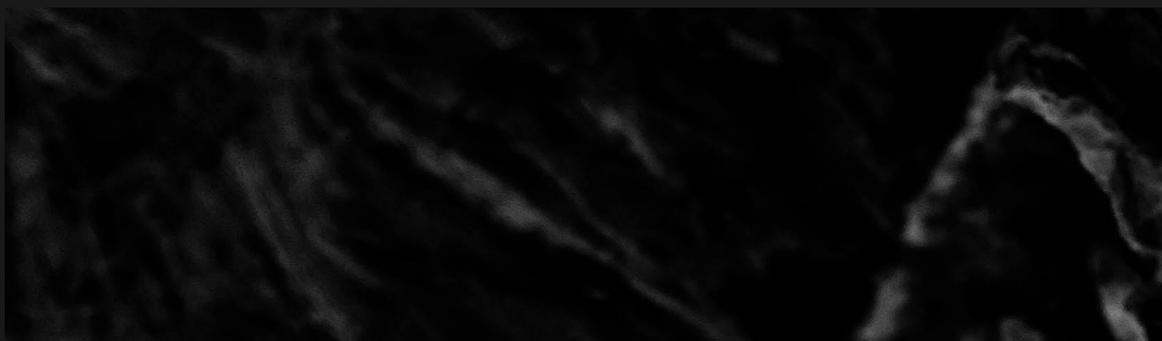


With the launch of Serrano in the New Capital and a range of landmark projects, we have distinguished ourselves as a model of excellence, providing exceptional amenities designed to empower future generations. At New Plan, we are dedicated to enhancing the living experience through innovative real estate solutions, setting new standards for quality and comfort in every project

MISSION



Our mission is to plan every step with deep thinking at the core. We begin by envisioning the future, thoughtfully considering each possibility to ensure every decision is purposeful. Every step is carefully planned to create vibrant spaces where people can truly thrive.



VISION

Our vision is to elevate people's lives, creating a lifestyle that adapts to the different stages of their journey.

By setting new standards in the real estate landscape and focusing on every detail that impacts daily living, we aim to offer a diverse living experience that meets all the needs of our clients. Through a well-crafted strategy and a highly experienced team, we are dedicated to exceeding expectations in every project we undertake.

OUR CORE
VALUES ARE
TO



THINK



Thinking is the foundation upon which we build all our plans. We begin thoughtfully and craft a well-defined strategy for each project, focusing on location, design, and beyond. All of this is done after carefully studying our clients' needs, so we can provide the highest levels of comfort and luxury, elevating them to a higher standard of living.

Every project and every thoughtful consideration pay meticulous attention to creating with purpose. Each step is carefully planned with a vision of delivering the highest quality and comfort to



CREATE

LIVE

The essence of New Plan is all about the experience of living. We are committed to creating environments where every detail is designed to enrich and elevate daily life. From luxurious touches to meticulously planned spaces, our goal is to transform the ordinary into the extraordinary. We believe that true luxury is found in the ability to enhance everyday moments, turning them into something exceptional.

ELEVEN

ELEVEN





Eleven offers the perfect environment for all companies and businesses to thrive, ensuring immediate success. Located in the business and financial district of the New Capital, Eleven spans 7,000 square meters and stands as the first of its kind in the area, right behind Al-Masa Hotel. This complex is meticulously designed to help you craft your success story.

SERRANO
NEW CAPITAL

SERRANO





Serrano is a contemporary community offering complete privacy and tranquility, with %80 of its area dedicated to beautiful landscapes and green spaces. Located in the prime R7 district of the New Administrative Capital, Serrano provides a range of services and amenities to cater to all needs, including a shopping center, children's play area, water features, jogging and walking tracks, restaurants with international brands, sports facilities, a library, and a spa. The project offers a variety of units, from 135 to 327 square meters, with diverse designs to suit different preferences.

ATIKA
NEW CAPITAL

ATIKA





Atika offers innovative architecture, contemporary designs, and state-of-the-art facilities, providing a unique modern lifestyle. Located in the G-1R7 area of the New Administrative Capital, Atika spans 35 acres and features 1,500 fully finished units with kitchens. The community boasts beautiful scenery, including three artificial lakes, 31 elegantly designed buildings, and lush green spaces covering %82 of the area. Atika stands out for its prime location and fully serviced units, complete with amenities such as a clubhouse, children's area, mall, mini-golf, jogging track, luxury hotel apartments, and private underground garages. Designed to be environmentally friendly, Atika combines modern living with sustainable practices.

LOCATION:

Atika is located at the R7, G1 it is located in the main axis of the capital, right in front of the expo city and the mall area, near the Green River and Al-Masa Hotel. Also near the Regional Ring Road, Bin Zayed North and South axis, Suez Road and Sokhna Road.

ATIKA
mall

ATIKA MALL





Atika is an extension of the prestigious Atika New Capital compound, serving as both a private & open commercial venue that completely flips the typical Egyptian commercial experience on its head. With a modern & fluid design as well as personalized customer experiences throughout, Atika County is a refreshing insight into the full package of social, cultural, and commercial activities.

A TIMELESS EXCELLENCE

AMARA

NEW CAIRO

AMARA



NEW CAIRO



Unveil the epitome of elegant living in the heart of New Cairo, directly on North 90th Street, and 15 minutes away from every corner of New Cairo.

Spanning over 27 acres, this timeless residence offers a life of luxury beyond compare. At its core, you'll find a lively clubhouse, perfect for your social gatherings and relaxation. An enchanting lake gracefully flows throughout the entire project, bringing serenity to your doorstep.

For those in search of a little thrill, our entertainment areas promise excitement and fun. And the best part? All of our residential units are fully finished, from cozy -2bedroom apartments to grand Triplex and AltoCasa layouts, ensuring that your new home is ready to welcome you in style



Tonino Lamborghini

TONINO LAMBORGHINI





The Lamborghini Residences are our latest addition to the New Capital's residential landscape, offering a much-anticipated series of luxury projects for our discerning clientele. Inspired by the distinctive lines and accents of Tonino Lamborghini, our design aims to deliver an unforgettable, serene experience.

Combining elegance with a sense of dynamism, we create a unique living environment that reflects the spirit of a Lamborghini.

ÉCLAT
PORTSAID

ECLAT





Éclat is New Plan's fifth real estate project in Egypt and its first in Port Said, following the success of Serrano, Atika, Tonino Lamborghini, and Eleven in the New Administrative Capital. Building on its reputation for setting new standards of comfort and luxury, New Plan chose Port Said for its unique blend of elegance and vitality. Known for its commercial and logistical importance and standout weather, Port Said is a hidden gem poised for revival.

The name «Éclat,» meaning brilliance and glow in French, perfectly reflects the spirit of this vibrant city and marks a new chapter in New Plan's journey.

T A L A H
NEW CAPITAL

TALAH





Introducing Talah, a residential gem in the vibrant R7 district of the New Capital, spread across 30 acres. Talah offers a range of premium living spaces, from elegant Altocasa to modern Verdecasa apartments, set amidst endless landscapes.

Beyond exceptional homes, Talah is a community designed for a fulfilling life, featuring a wellness hub for relaxation, a community lounge for socializing, an outdoor cinema for movie nights under the stars, padel tennis courts for friendly matches, and a dedicated kids' area.

WEBSITE: www.newplanddevelopments.com

EMAIL: Info@newplanddevelopments.com

HOTLINE: 16534

LOCATION: +HDG2I²FH Business District, Off 90 St., Raya Building Land, Plot 5 , 133th Settlement, Cairo, Egypt 6DOHV&HQWHU 62 El-Thawra St., Heliopolis Cairo, Egypt

NEW 
PLAN
DEVELOPMENTS